



CONSUMER TESTING SIGN-UP FORM

Applicant Information

Interview ID:

Email Address :
Main Contact Phone (Local, no extensions please) / / Alt Contact Phone 1 / /
Alt Contact Phone 2 / / Alt Contact Phone 3 / /

First Name Middle Initial Last Name
Street Address City State Zip Code
Gender Date of Birth
M F / /

Please check each box for an industry in which you or any household members are employed.

Advertising Marketing research Food Manufacturer Food Retail Purchasing

Please check each box that applies.

I have food allergies. I am a vegetarian. I eat a gluten-free diet. I am diabetic. I restrict my diet for medical reasons. I have no dietary restrictions.

Do you speak Spanish? Y N Do you have children under the age of 18 at home? Y N

Please complete if you have children under the age of 18 willing to test.

Child's Name (Please print.) Gender Date of Birth (Required.)
First Name Last Name M F / /
First Name Last Name M F / /
First Name Last Name M F / /
First Name Last Name M F / /
First Name Last Name M F / /

*Optional (Not required for sign up.)

Ethnicity* Total Household Income*
Asian/Pacific Islander Less than \$25,000
Black/African American/Non-Hispanic \$25,000 to \$39,000
Hispanic \$40,000 to \$59,000
Native/American \$60,000 to \$79,000
White/Caucasian/Non-Hispanic \$80,000 to \$99,000
Other (Please specify:) Over \$99,000
Prefer not to disclose Prefer not to disclose

Where did you initially find out about Food Perspectives? (Check all that apply.)

Friend Flyer FPI Web site Craig's List Face Book Organization Other

I understand FPI treats all personal information as confidential and uses this information for the sole purpose of fulfilling FPI's obligation to their clients. FPI will not share personal information with third party companies for their independent marketing purposes.

Applicant Signature Date / /

Do you want to donate to a participating non-profit organization? Y N

Please provide the full name of the non-profit organization. ST. BARNABAS LUTHERAN CHURCH
Please call 763-553-7787 for a list of participating organizations.